



Press Release – 29th April 2024

The Navigator Company participates at drupa 2024 – the world’s leading trade fair for the printing industry

The Navigator Company - European leader in the uncoated printing and writing paper sector - will be present once again at drupa, at Messe Düsseldorf, Germany, from May 28th to June 7th 2024.

The must-attend event for professionals involved in the printing, packaging and graphics industry is an opportunity for The Navigator Company to strengthen its relationship with customers and its leadership position in the European market, being also an occasion to consolidate its presence in other overseas markets, leveraging from the significant number of visitors from all the five continents expected at drupa.

Drupa visitors will experience the latest developments in paper manufacturing and printing technologies. The Navigator company will present its most recognised brands- that set the standard in the graphics market and packaging segments.

By showcasing its packaging range - **gKRAFT**, the Navigator Company aims to present its solution to reduce fossil dependency: a kraft paper alternative that accelerates the transition to the use of natural, sustainable, recyclable, and biodegradable products, making the most use of its extensive knowledge of *Eucalyptus globulus* fibres’ advantages.

In addition to gKRAFT, the Navigator Company will present its premium paper brands that lead the offset and pre-print applications: **Soporset** and **Navigator Professional**, including the latest development - Navigator Premium Inkjet paper -, designed specifically for sheetfed printers.

There’s a great deal of excitement in the international printing industry right now, as everyone will finally be able to meet up in person and exchange information at drupa 2024, since the last Dusseldorf edition took place in 2016.

Visit The Navigator Company’s booth at E27, Hall 4.

www.thenavigatorcompany.com



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