THE NAVIGATOR COMPANY

AROUND THE WORLD IN 80 PAGES

NAVIGATOR GLOBAL WRITING CONTEST

Press Release – 31st March 2016

Navigator rewards eight inspiring stories

"Life is a climb, but the view is great", written by Ana Torres, and "Leave nothing but pawprints", by Alice van Kempen, are two of the winning travel stories from "Around the world in 80 Pages", Navigator's first global writing contest. These two stories, ranked first and second, respectively – as well as other five participants that were ranked in third place – were selected from a total of 573 stories, originating in 44 countries. In the words of Ricardo Ferreira, Navigator's brand manager, 'the contest Navigator Around the world in 80 pages has surpassed our best expectations and the stories written by all participants were truly remarkable and inspiring. People from all geographies accepted our challenge and we couldn't be prouder with the quality of the participation received'.

"Life is a climb, but the view is great" is a story about determination and courage, lived in Norway, that shows everything happens for a reason: "When we reached the top, the view was superb: the Lysefjord sparkled like a jewel, the close mountains were majestic as queens, and it felt like we were standing on the clouds".
The author, Ana Torres, is a Portuguese traveler, who will now receive a travel voucher worth 2.500 €.
The second winner, Alice van Kempen, from Holland, is also the creator of the best photo, for which she will receive a travel voucher worth 1.500 € and a Canon EOS 750 D camera.

The winners of the 3rd to the 8th prizes will get a 1.000€ travel voucher each.
We would also like to thank Linnea Lindblom, from Sweden; Nelleke Reckers, from Holland; Sarah, from Spain; Barbara Pais and João Pateira, from Portugal; Alix Johnson from UK, for their amazing stories and wish them all the best in their future travels.

These eight prize winners, as well as the remaining 72 finalists, will have the privilege of seeing their stories and photos published in a book, along with an exclusive illustration.
In the meanwhile, all the winning stories can be read at the contest's site navigatoraroundtheworld.com

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Around the World in 80 Pages – Navigator Global Writing Contest was launched in October 2015 in the more than 110 countries where Navigator, the world's leading premium office paper brand is present. The initiative is based up on the worldwide recognized book "Around the World in 80 days" by the French author Jules Verne.

The strong involvement of travel writers from all over the World in the first edition of this initiative has already resulted in the brand planning to launch its second edition during 2016. More news about this will soon be released.

About The Navigator Company

The Navigator Company is the new face of the former Portucel Soporcel group, after its rebranding in February 2016.

The Navigator Company is Portugal's third leading exporter, and the exporter generating the highest level of national value added. The Group accounts for approximately 1% of Portugal's GDP, around 3% of the country's total exports of goods, close to 8% of all containerized cargo and 7% of all containerized and conventional cargo exported through Portuguese ports.

In 2015, the Group set a new all-time record for paper output, and increased its turnover by 5.6% to more than € 1.6 billion.

Having consolidated its position as the leading European manufacturer, and the sixth largest in the world, of uncoated woodfree (UWF) printing and writing paper, The Navigator Company is also Europe's top producer of BEKP (Bleached Eucalyptus Kraft Pulp), the fifth largest in the world, and has entered the tissue market, where it expects to become one of the key European producers.

The Group has successfully pursued a strategy of innovation and development of its own brands, which today account for 62% of sales of manufactured products. Special mention should be made of the Navigator brand, the world's best-selling product in the premium office paper segment.

The Navigator Company sells its products to 130 countries over five continents, with a special focus on Europe and the US, giving it the broadest export base of any Portuguese company.

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As a vertically integrated forestry group with its own forestry research institute, it leads the world in the genetic improvement of the *Eucalyptus globulus*. It manages vast tracts of forest in Portugal certified under the FSC® and PEFC™ systems (FSC license C010852 and PEFC license 13-23-001), and boasts annual production capacity for 1.6 million tons of paper, 1.4 million tons of pulp (of which 1.1 million is integrated into paper) and power generation of 2.5 TWh, adding up to annual turnover of approximately 1.6 billion euros.

The Navigator Company operates one of Europe's largest nurseries for forestry plants, with annual production capacity of approximately 12 million certified plants of various species, destined for use in renewing Portugal's woodlands.

www.thenavigatorcompany.com

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