



Press Release – 21 November 2022

The webinar will take place on November 24<sup>th</sup>

## **From fossil to forest, a game changer in packaging solutions**

gKRAFT presents itself as “the” solution that guarantees the reduction of the use of fossil materials, as is the case with most plastics, in favour of renewable and biodegradable forest-based materials – “From Fossil to Forest” – to help build a sustainable future.

The brand name, gKRAFT, uses the term “Kraft”, which means “strength” and “power” in reference to the company's manufacturing process, in which the fibres obtained have better mechanical properties and greater resistance. In addition, the meaning of the letter “g” in gKraft refers to globulus (the species of eucalyptus used in paper production), as well as the various characteristics that define this new product - good, green, game changer, guaranteed results, growth – and that make this packaging solution meet all sustainability requirements.

The Navigator Company’s packaging solution includes three sub-brands targeting specific market needs: FLEX was designed to develop flexible packaging for the food industry, catering and pharmaceutical trade; BAG is intended for retail product packaging already used by major international brands; finally, BOX (focused on paper for corrugated cardboard boxes) is intended for more resistant industrial and retail packaging, namely food retail, where there is a growing need for shelf-ready packaging, particularly in refrigerated environments, with high-quality printing to attract consumers and differentiate brands from the competition, which is critical today.

As an innovative paper packaging brand, gKRAFT is pleased to host a webinar that drives the force from Fossil to Forest, enhancing the fundamental role that wood fibres play as a solution towards a more sustainable world.

The main purpose of this webinar is to discuss the importance of Eucalyptus globulus as a differential element for innovation and the creation of a disruptive product that opens the way for a new packaging paradigm.

We count with the participation of industry experts like Angela Graham-Brown (WBCSD), Fabienne Sinclair (PEFC) and Jonathan Tame (Two-Sides) on subjects like forests, biodiversity, sustainability, the importance of PEFC, the growth of the circular bioeconomy with forest products, the myths and facts about paper packaging and the role of virgin fibre.

Take this opportunity to discover how we can create a future with new packaging solutions.

The webinar will take place on November 24<sup>th</sup>, 2022.

From 10h00 to 11h30 am WET | 11h00 – 12h30 am CET

Register here: [Webinar Registration - Zoom](#)

### **About The Navigator Company**

The Navigator Company is an integrated producer of forestry, pulp, paper, tissue, sustainable packaging solutions, and bioenergy, whose operations are underpinned by state-of-the-art technology at world-class manufacturing facilities. It is recognised as a benchmark in quality in its sector throughout the world.

People, their quality of life and the planet's future are what inspire and guide The Navigator Company. The company is committed to creating sustainable value for its shareholders and for society at large, making a better planet to hand down to future generations through sustainable products and solutions that are natural, recyclable and biodegradable, and that contribute towards carbon sequestration, oxygen production, the protection of biodiversity, soil formation, and the fight against climate change.

The Navigator Company produces pulp and paper using forests which are planted exclusively for this purpose. Each year, Navigator nurseries give life to more than 12 million trees. These nurseries, the largest in Europe, produce 135 different species of trees and shrubs. Many of these, although not economically viable, are financed by the company to protect biodiversity and guarantee species' continuity.

The forests under The Navigator Company's management in Portugal represent a carbon stock, excluding carbon in the soil, equivalent to 6.1 million tons of CO<sub>2</sub>. This stock has remained stable thanks to the sustainable management model followed by the company.

The Group's forestry business is vertically integrated, with its own Forestry Research Institute. The Group is responsible for planting a vast forested area in Portugal (1.2% of the country's land area), 100% certified

by FSC<sup>1</sup>® and PEFC<sup>2</sup> systems. The Company has a production capacity of 1.6 million tonnes of paper, 1.6 million tonnes of pulp, 130,000 tonnes of tissue, and 2.5 TWh of renewable energy per year. In 2021, 66% (vs. 60% in 2020) of energy produced by Navigator at its four industrial complexes came from biomass, giving it the leading role in the sector, with this ecological non-fossil fuel accounting for about 35% of the country's overall energy.

In November 2021, the Navigator Company launched its latest line of packaging products, through the new gKraft brand, to help accelerate the transition from plastic to the use of natural, sustainable, recyclable and biodegradable fibres, once again demonstrating its commitment to sustainability and preserving the environment.

The company is Portugal's third largest exporter, accounting for approximately 1% of GDP, around 2.4% of all the country's exports of goods and more than 30,000 direct, indirect and generated jobs. It is also the Portuguese exporter generating the most National Value Added. In 2021, The Navigator Company had a turnover of €1.596 billion. More than 90% of the Group's products are sold outside Portugal and are shipped to approximately 130 countries.

Navigator became the first Portuguese company and one of the first in the world to make the ambitious commitment to move towards carbon neutrality at its industrial facilities within 15 years and it has already invested more than 200 million euros to this end. Part of this commitment has already been implemented with the construction of a Biomass Boiler in Figueira da Foz and another part has been applied for as part of the Decarbonisation in Industry component of the Recovery and Resilience Plan, which will enable the targets initially proposed in the Decarbonisation Roadmap for the end of 2029 to be achieved by the end of 2026.

This commitment is the culmination of a responsible business management strategy that had already been distinguished by the CDP (formerly Carbon Disclosure Project, now Disclosure Insight Action), in 2019 and 2020, with the classification of global leader in the fight against climate change. The Navigator Company was recognised for its efforts to reduce emissions, reduce climate risks and develop a low-carbon economy.

At the end of 2021, The Navigator Company joined the Science Based Targets initiative (SBTi), having submitted its greenhouse gas (GHG) emission reduction targets based on the most current climate science at the time of joining, thus dispensing with the two-year grace period that companies have and typically use to do so. The Company has been developing a set of strategies to measure and reduce its total GHG footprint, as well as to promote mitigation and adaptation to the risks generated by climate change. By joining SBTi, the Company advances in its alignment with scientific-based criteria and methodologies that deserve international recognition within the scope of the global climate agenda, affirming its leadership in sustainability.

In 2022, Navigator obtained a score of 14.3 in the ESG Risk Rating for 2021 – the best rating obtained since being added to Sustainalytics assessments – once again positioning itself among the best companies in the world in terms of sustainability. With this classification, the Company remains in the "Low Risk" category, meaning that it presents a low risk for investors, and occupies third place, both in the ranking

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<sup>1</sup> FSC – Forest Stewardship Council® (FSC® Licence no. – C010852)

<sup>2</sup> PEFC – Programme for the Endorsement of Forest Certification schemes (PEFC Licence/13-23-001)

of companies in the "Paper and Forest" industry group – in a total of 81 global companies that are part of this cluster – and in the "Paper and Pulp" subgroup, in a total of 60 companies worldwide.

[www.thenavigatorcompany.com](http://www.thenavigatorcompany.com)

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