



Press Release – January 12, 2010

One of Europe's top events

Portucel Soporcel Group unveils products for the printing industry at Intergraphic 2010

The Portucel Soporcel group, the European market leader in offset and pre-print paper in the premium segment, is planning once again to make an impression at *Intergraphic*, one of the leading European events in the printing industry, held at the Porte Maillot conference centre in Paris, from January 12th to 14th.

As well as showcasing innovations and new solutions for the printing industry, the 30th Intergraphic fair will focus on the challenges facing the industry and on business opportunities for the future.

The Portucel Soporcel group will use its stand to present new developments in its paper brands for the printing industry. Soporset, Inaset, Pioneer and Target will be the main brands on show, while still leaving space for the group's full range of office paper brands: Navigator, Pioneer, Discovery, Inacopia, Target, Explorer and Multioffice.

Spotlight on the New Paper Mill

The Portucel Soporcel group will also be using the fair to turn the spotlight on its new paper mill, which started production trials on 15 August 2009.

The paper machine at the new plant has been planned to reach its full capacity of 500 thousand tons a year in 2011, making it the largest and most sophisticated paper machine in the world for the production of UWF paper. The machine has several outstanding features, starting with a paper width of 10.4 metres and totally innovative equipment, adding to the plant's competitive advantages.



The Group's output of high quality printing and writing paper is set to reach 1.55 million tons/year, bolstering its presence in a sector in which it is already a global benchmark. The new plant will allow the Group to respond to growing international demand for its brands and products, strengthening its position in its existing markets and extending the range of countries to which it sells its products.

About the Portucel Soporcel group

The Portucel Soporcel Group is one of Portugal's strongest players on the international stage, operating in one of the country's core sectors and occupying a highly prominent position in the international paper and pulp market. The construction of the new Setúbal Paper Mill will enable the Group to position itself as the European leader in the production of UWF paper, and allow Portugal to occupy the top spot in the European league table of producers of this type of paper.

The Portucel Soporcel Group is currently Portugal's 3rd largest exporter, and possibly the largest in terms of national value added.

With the new Paper Mill, the Group now has production capacity of 1.55 million tons of paper and 1.35 million tons of pulp (of which approximately 1.1 million tons is incorporated into paper), generating annual turnover in excess of € 1,100 million.

Once operating at full capacity, the new paper plant will boost the Group's annual exports by more than 400 million euros. This will be added to current annual exports of more than 950 million euros to more than 90 countries over five continents, corresponding to approximately 90% of its paper and pulp sales.

The commercial reputation and success of the Group's brands around the world is supported by an extensive sales network, backed by dedicated structures in its principal markets. Efforts are focused on maintaining a close relationship with clients and assuring a high quality of service. Special mention should be made of the *Navigator* brand, the world's best-selling product in the premium office paper segment.

With a leading position in the eucalyptus forestry sector, the Portucel Soporcel Group is responsible for management of around 120 thousand hectares of woodlands. The Group recently obtained certification for the woodlands assets under its management under the prestigious PEFC - *Programme for the Endorsement of Forest Certification Schemes*, having obtained certification by the FSC (Forest Stewardship Council) in December 2007.



The Group is also a frontrunner in the energy sector and Portugal's leading producer of "green energy" from biomass. Generation of 977 GWh in 2008 represented approximately 60% of electricity obtained from biomass in Portugal, or 2.3% of all power generated in the country, four times the output of the Alqueva hydro plant in the same year.

The Setúbal Paper Mill is part of a wider plan being pursued by the Portucel Soporcel Group with a view to development, modernizing its technology, reduction of its environmental impact and increasing its power generation capacity. This plan is nearing completion and has involved total capital outlay of approximately €900 million, divided between its industrial units in Cacia, Figueira da Foz and Setúbal.

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