



Press release – 20th March 2017

From 3rd of April

Navigator Company to increase uncoated fine paper prices by 4-7%

The Navigator Company, European leader in the production of UWF paper, is forced to increase the prices for its UWF (uncoated woodfree) paper products, by 4 to 7% in all the countries of Middle East, Africa and Turkey, as from 3rd of April 2017, due to rising costs of production and unparalleled order intake and record order book.

The Navigator Company sells its products to 130 countries over five continents, under its own paper brands with a strong reputation for superior and consistent quality - Navigator, Pioneer, Inacopia, Explorer, Target, Discovery and Multioffice.

The Navigator brand, in particular, is the world's best-selling office paper in the premium segment and recently has claimed top place, in Europe, in every category of the Brand Equity Index developed by Opticom International Research AB. In this survey Navigator scored top for brand recognition and sales, as well as being the brand with the highest loyalty index and the highest quality perception index.