grupo Portucel Soporcel

BIODIVERSITY STATEMENT

Portucel Soporcel group believes that businesses should embrace Nature conservation concerns in order to make their own sustainability as long-lasting as possible from the standpoint of resources.

Having established its Sustainability Policy in 2005, the Group is now set on conveying and making clear to its employees and various stakeholders its vision of Biodiversity and how Biodiversity interacts with the Company.

For the Group the concept of Biodiversity represents the state of conservation of the natural or semi-natural communities, processes and structure of a given habitat and should not be mistaken for the number of species, which is not an absolute indicator of biodiversity value. Rare communities at local, national or international level are also considered of high value for conservation as their loss may result in significant biodiversity loss.

Portucel Soporcel group thus assumes its share of responsibility in Biodiversity conservation by promoting initiatives that will contribute to the European target of halting biodiversity loss by 2010. With this aim, the Group has the following Vision and Mission:

Vision

In the future, all the initiatives taken by the Portucel Soporcel group, and in particular those with expectable impacts on Biodiversity, must ensure that globally there is no loss of natural values (no net loss) and ideally that a gain is obtained over those values (net positive gain).

Mission

To stand as an exemplary model in the incorporation of the Business and Biodiversity philosophy into sustainable production and forest management and to convey the value acquired through this management philosophy to stakeholders, consumers and other stakeholders.

A Comissão Executiva
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