

Portucel Soporcel Group Sponsors “Planet Earth Lisbon Event 2009”

The International Year of Planet Earth (running from 2007 to 2009), declared by the General Assembly of the United Nations in 2005, is a joint initiative between UNESCO and IUGS (International Union of Geological Sciences), designed to bring Earth sciences to a wider public and to enable Geoscientists to contribute further to public policies and business strategy.



The international programme included the *Planet Earth Lisbon Event 2009*, which took place on 20 and 21 November, sponsored by the Portucel Soporcel Group.

The main purpose of the event was to bring together scientists, politicians and business leaders from Planet Earth (2007-2009) in order to evaluate the results of the *International Year of Planet Earth* and, most importantly, to launch fresh initiatives for **Planet Earth, Present to Future.**

The event also featured discussions of examples of sustainable development: renewable energy sources, sustainable territory and management of water and ocean resources.



At the end of the ceremonies, two student were invited to speak and drew attention to the importance of achieving the United Nations targets for sustainable development.