PORTUCEL - EMPRESA PRODUTORA DE PASTA E PAPEL, SA

Public Company

Headquarters: Mitrena, Apartado 55, 2901-861 Setúbal Registered at the Commercial Register of Setúbal Share capital: €767,500,000; Corporate Entity 503 025 798

REDUCTION IN QUALIFIED HOLDING

For the purpose of articles 16 and 17 of the CMVM (Portuguese Securities and Exchange Commission), we were informed that, on June 28th 2012, Bestinver Gestión S.A. SGCII sold 16,178,932 shares, representing 2.11% of Portucel share capital; after this transaction, Bestinver no longer has voting rights in Portucel.

Setúbal, July 3rd, 2012

The Investor Relations

Joana Rosa Lã Appleton