



NAVIGATOR  GLOBAL WRITING CONTEST

**Around  
the World   
in 80 Pages**



THE  
**NAVIGATOR**  
COMPANY

Press Release – March 2017

**Winners from the 2<sup>nd</sup> Edition of Navigator Global Writing Contest have been selected**

## **Navigator rewards eight stories from around the World.**

Navigator's 2016 Edition 'Around the World in 80 pages – Global Writing Contest' has reached its final destination, with many inspiring stories, from more than 65 countries.

Under the claim "Write the World. Make it Yours", Navigator, the world's leading premium office paper brand, has now elected eight writers with the most inspiring and amazing travel stories.

The story that took place in Ho Chi Minh City, written by Hannah Logan from Canada, won the 1<sup>st</sup> prize. The winner will get a 2.500€ travel voucher and will have her story published at the Around the World in 80 Pages book. Gretchen Dublin, from the Philippines won the 2<sup>nd</sup> prize, and the stories from Debbie Reiner (UK), Manon Lelarge (France), Chris Chilton (UK), Paola Fornari (Italy), Josephine Roper (UK) and Cristina Podocea (Romania) got the 3<sup>rd</sup> place.

The winner was selected by the contest judges – Kristin Addis, Dylan Lowe, António Quirino Soares, Gonçalo Cadilhe, Ricardo Ferreira and António Redondo –, among the top 80 finalists, who will have their stories and photos published in a book, along with an exclusive illustration.

This second edition of Navigator Around the World in 80 Pages was a tremendous success, with more than 1350 stories submitted on-line. The feedback received from participants was fantastic, and words such as "inspiring", "wonderful", "amazing" or "one of a kind experience" were shared on Navigator's social media channels.

In the words of Ricardo Ferreira, Navigator's global brand manager, "the competition results are a sign of the remarkable international reach of this promotion and that people really enjoy writing about their traveling experiences and sharing it with others. For Navigator, it's an honor to be the brand that is enabling people to have their stories known all over the world and published in a book".



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## ABOUT THE NAVIGATOR COMPANY

The Navigator Company is the new face of the former Portucel Soporcel group, after its rebranding in February 2016. The Navigator Company is Portugal's third leading exporter, and the exporter generating the highest level of national value added. The Company accounts for approximately 1% of Portugal's GDP, around 3% of the country's total exports of goods, close to 8% of all containerized cargo and 7% of all containerized and conventional cargo exported through Portuguese ports. In 2016, the Company set a new all-time record for paper output, with an annual turnover of approximately 1.6 billion euros.

Having consolidated its position as the leading European manufacturer, and the sixth largest in the world, of uncoated woodfree (UWF) printing and writing paper, The Navigator Company is also Europe's top producer of BEKP (Bleached Eucalyptus Kraft Pulp), the fifth largest in the world, and has entered the tissue market, where it expects to become one of the key players in the continent. The Company has successfully pursued a strategy of innovation and development of its own brands, which today account for 62% of sales of manufactured products. Special mention should be made of the Navigator brand, the world's best-selling product in the premium office paper segment.

The Navigator Company sells its products to 130 countries over five continents, with a special focus on Europe and the US, giving it the broadest export base of any Portuguese company. As a vertically integrated forestry group with its own forestry research institute, it leads the world in the genetic improvement of the *Eucalyptus globulus*. It manages vast tracts of forest in Portugal certified under the FSC® and PEFC™ systems (FSC license C010852 and PEFC license 13-23-001), and boasts annual production capacity for 1.6 million tons of paper, 1.4 million tons of pulp (of which 1.1 million is integrated into paper) and power generation of 2.5 TWh, adding up to annual turnover of approximately 1.6 billion euros.

The Navigator Company operates one of Europe's largest nurseries for forestry plants, with annual production capacity of approximately 12 million certified plants of various species, destined for use in renewing Portugal's woodlands. As part of its strategy for expansion, the Company recently acquired a tissue paper mill, built a new pellets factory in the US and is implementing a major vertically integrated forest project in Mozambique.

[www.thenavigatorcompany.com](http://www.thenavigatorcompany.com)



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For further press information, please contact:  
Lift Consulting +351 21 466 65 00

**Joana Branquinho**

joana.branquinho@lift.com.pt | +351 913 184 302

**Marta Pereira**

marta.pereira@lift.com.pt | +351 934 847 486

  
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