



Press release – 25th May 2017

From 1st of July

The Navigator Company to increase uncoated fine paper prices by 3-5%

The Navigator Company, European leader in the production of UWF paper, is forced to increase the prices for its UWF (uncoated woodfree) paper products, by 3 to 5% in Europe, between 3% and 5%, as from July 1st (dispatch date).

This decision is a direct consequence of a continuous upward trend in production costs that have made the current European paper prices unsustainable. Furthermore, this decision is supported by a record order book, driven by very positive economic indicators and outlook, both in Europe and worldwide.

We are convinced that the current market conditions are an excellent chance for recovering from the low profitability levels that the industry has been displaying.

The Navigator Company sells its products to 130 countries over five continents, under its own paper brands with a strong reputation for superior and consistent quality - Navigator, Pioneer, Inacopia, Explorer, Target, Discovery and Multioffice.

The Navigator brand, in particular, is the world's best-selling office paper in the premium segment and recently has claimed top place, in Europe, in every category of the Brand Equity Index developed by Opticom International Research AB. In this survey Navigator scored top for brand recognition and sales, as well as being the brand with the highest loyalty index and the highest quality perception index.