

Press Release - 28 January 2020

Over 1500 exhibitors from 64 countries attended

Navigator at Paperworld Frankfurt, the largest international trade fair for office supplies

The Navigator Company was at Paperworld Frankfurt 2020, the largest international fair of stationery items and office supplies, making this the xx year running. The fair is the stage where key trends and innovations in the sector are revealed each year.

Over four days, over 1500 exhibitors from 64 countries showed off the solutions and products they offer and that will set the tone for daily office life.

Navigator highlighted its "Discovery" range of office paper at Paperworld Frankfurt 2020. Brand communication now focuses more on nature, on the paper's performance, and on printing speed. The range offers a thinner, lighter, and more sustainable paper that uses less wood per ton of paper, while still ensuring excellent performance.

The "Inacopia" range was also in the limelight at the event. Its new image highlights its best attribute: excellent print quality in colour. At the event, Navigator re-focused the positions of its "Elite" range (more suited to colour) and "Office" range (suitable for everyday office use).

About The Navigator Company

The Navigator Company is an integrated producer of forests, pulp and paper, tissue and energy, whose activity is carried out in modern, large-scale factories, with cutting-edge technology, and which is a benchmark of quality in the sector.

The Navigator Company produces pulp and paper using forests planted exclusively for this purpose. Each year, our nurseries give life to more than 12 million trees. These nurseries – the biggest in Europe – produce 135 different species of trees and shrubs. Many of these have no economic utility, but are financed by Navigator to sustain diversity and guarantee the continuity of the species.

For example, in 2017, the forests managed by The Navigator Company in Portugal had a carbon stock – not including carbon in the soil – equivalent to 5.4 million tonnes of CO². This is the same as the emissions that would be generated by 1.5 million cars travelling around the perimeter of planet Earth.

The Navigator Company has taken on the formal commitment of achieving carbon neutrality by 2035, by reaching the targets laid out by the European Union and Portugal 15 years early. As such, it became the first Portuguese company, and one of the first worldwide, to set this ambitious goal.

This commitment is the culmination of a sustainability strategy already distinguished, at the start of 2019, with the ranking of global leader in the fight against climate change by the Carbon Disclosure Project (CDP), achieving a prominent position on this organization's "A" list. In 2018, The Navigator Company was recognized for its efforts to reduce emissions, decrease climate risks and develop an economy with a low carbon footprint, and was the only Portuguese company to obtain the highest score in an elite group of five companies from the global pulp, paper and forest sector to receive this distinction.

The company is the third-largest Portuguese exporter, representing approximately 1% of the national GDP and 2.4% of national goods exported, and generates the greatest National Value Added. In 2018, The Navigator Company's turnover was around €1.6 billion, with 91% of the Group's products sold outside of Portugal in approximately 130 different countries.

The Group has vertically integrated forest activity with its own Forest Research Institute, which is a global reference in the genetic improvement of the *Eucalyptus globulus*. It creates a vast forest area in Portugal, 100% certified by the FSC® (FSC®-C010852) and PEFC™ (PEFC/13-23-001) international systems. It also has the installed capacity of 1.6 million tonnes of paper, 1.6 million tonnes of pulp (80% integrated into paper), 120 thousand tonnes of tissue converting, producing around 2.5 TWh of electricity each year. It is responsible for approximately 4% of the energy production in Portugal and 52% of the energy produced from biomass.

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