

Press Release – 16 July 2012

27th annual Luanda International Trade Fair

Portucel Soporcel group continues to expand business in Angolan market

- For the seventh year running, the Portucel Soporcel group will be exhibiting at FILDA, this year devoted to the theme of “The Challenges of Attracting Investment”
- The Group is the leading supplier of paper for the printing of school textbooks in Angola and accounts for 62% of European exports to Africa of UWF (uncoated woodfree) printing and writing paper

The Portucel Soporcel is set to take part in the Luanda Trade Fair, FILDA, from July 17 to 22. Now in its 29th year, FILDA is the leading multi-sector trade fair for the Angolan market, covering a wide range of industries and offering a unique snapshot of Angola’s economic potential.

This year’s event is devoted to the theme “The Challenges of Attracting Investment: Strategy, Legislation, Institutions, Infrastructure and Human Resources”, with South Africa featuring as guest country.

With the aim of consolidating the image of its premium brands - Navigator, Pioneer, Target, Soporset and Inacopia – the Portucel Soporcel group will be present at the event with a stand in the exhibition area.

As European leader in the UWF printing and writing paper industry, the Group accounts for 62% of European exports of this type of paper to Africa. In view of Angolan market’s excellent potential for growth, the Group has allocated a specific budget and a dedicated sales team to the country, and is currently the leading supplier of quality paper for the printing of school textbooks in Angola.

The Group is of structural importance to the Portuguese economy and exports some 95% of its output to 119 countries over five continents. Exports in the first quarter of 2012 totalled 288.8 million euros.

About the Portucel Soporcel group

The Portucel Soporcel Group is one of Portugal's strongest players on the international stage.

The paper mill has had a significant impact on the Portuguese economy, positioning the Group as the leading European manufacturer of uncoated woodfree (UWF) printing and writing paper and the 6th largest producer in the world. This has placed Portugal at the top of the European ranking of countries manufacturing this type of paper. The Group is also Europe's leading manufacturer, and one of the largest in the world, of bleached eucalyptus kraft pulp (BEKP).

The Portucel Soporcel group is one of Portugal's three leading exporters, generating an extremely high level of national value added. The Group accounts for approximately 3% of Portuguese visible exports and 10% of containerized and conventional cargo exported through Portuguese ports.

As a vertically integrated forestry Group it currently boasts annual production capacity for 1.6 million tons of paper, 1.4 million tons of pulp (of which 1.1 million is integrated into paper) and power generation of 2.5 TWh, adding up to annual turnover approximately of approximately 1.5 billion euros.

The Group has successfully pursued a strategy of innovation and development of its own brands, which today account for 64% of sales of manufactured products. Special mention should be made of the Navigator brand, the world's best-selling product in the premium office paper segment.

The Group's sales are made to 119 countries over five continents, with Europe and the United States as the two main destinations.

The Portucel Soporcel group works hard to improve and protect Portugal's woodlands, running its own research programme and managing forestry holdings of approximately 120 thousand hectares. The Group's responsible management practices have been certified under the international FSC[®] and PEFC[™] schemes (license nos. FSC C010852 and PEFC/13-23-001).

The Group is also a leading operator in the energy sector, as Portugal's chief producer of "green energy" from biomass, a renewable source.

www.portucelsoporcel.com